

- Our Mission** We are supporting our clients – marketers as well as advertising agencies – in making conscious and sustainable business decisions. Thanks to our experience in the communication industry since 2006, our team's engagement and intelligent technologies combine to give us a dynamic view of the future.
- Our Vision** We aspire to be the leader in sustainable film production. We create a place to collaborate with respect to the diversity of our clients, employees and co-workers. A place where passion and the team's progress lead to a modern and high-quality production service.
- Our Values** Openness, partnership, responsibility, balance.

ESG is an integral part of our business strategy and everyday activities, in the relations with our clients, as well as co-workers and subcontractors. We are operating ethically, based on social responsibility with respect to the environment and corporate order.

Environment. Sustainable Production

- We support sustainable activities in the pre-production, production and post-production processes, including advertising spots, series, and feature film productions.
- We engage in actions to mitigate the negative impacts on the environment of audiovisual production.
- We partake in research on sustainable audiovisual production and develop initiatives to share this knowledge.
- We promote energy effectiveness, saving water, reuse of building materials, scenography and costumes.
- We use devices to measure and report resource consumption and CO2 emissions, which lets us judge the environmental impact of the production.

Social Issues

- We operate in respect to the rules, abiding by the law, ethical norms and human rights.
- We engage in actions supporting innovation and the development of the marketing industry, especially in the audiovisual production sector.
- We support social initiatives, concentrating on equal opportunities, preventing exclusion, and providing help and education.
- We support volunteering initiatives and organise initiatives for the benefit of the advertising producers community.
- We collaborate with industry organisations to eliminate inequalities, promoting gender equality in roles and pensions.

Corporate Governance

- We build ESG competencies among our employees through dedicated training programs.
- We take care of organisational culture, which supports innovation and competence development.
- We create an effective, integrated data ecosystem and organise key processes.
- We follow the rules concerning data protection, regulating financial obligation regulations, anti-corruption, professional discretion, personal data protection, monopoly practices, fair competition and protecting intellectual property.

Our code of good practices, ESG, is the foundation of TANK company's activities, ensuring sustainable development and a responsible approach to production and cooperation in the industry.